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PTFC announces official uniform sponsorship with Novant Health

KERNERSVILLE, N.C. — On Friday, July 23rd, 2021, Piedmont Triad Football Club (PTFC) announced a new official uniform sponsorship agreement with Novant Health. The two-year deal will run through spring 2023.

As part of the agreement, Novant Health will now serve as the official jersey sponsor for PTFC. All PTFC players will now play with the Novant Health logo proudly displayed on the front of their jerseys. The health care system will also sponsor the recreational uniforms for Piedmont Soccer Association (PSA) and the Kernersville Soccer Association (KSA).

PTFC President Van Hill had this to say about the landmark partnership with Novant Health: "PTFC is excited to partner with Novant Health as our uniform sponsor and we look forward to partnering with them for years to come."

"We are very excited to partner with such a strong community leader in Piedmont Triad Football Club," said Matt Schooler, senior director of Novant Health's Orthopedics & Sports Medicine Institute for the greater Winston-Salem market. "As an organization, they are committed to training young athletes the right way, and providing them with the skills necessary to be successful on and off the field."

Novant Health is an industry leader, providing comprehensive and specialized orthopedic and sports medicine care across North Carolina. In the Piedmont Triad, a team of more than 35 specialty trained orthopedic and sports medicine doctors and advanced practice providers offer patients the latest in surgical expertise, technology, and sports performance care.

Novant Health serves as the official sports medicine provider for High Point University athletics and Salem Academy and College student-athletes. The sports medicine team also provides athletic training coverage for numerous middle and high schools across the Triad.

Novant Health also serves as the official sports medicine provider for several professional sports teams, including the Charlotte Hornets (NBA), Charlotte Checkers (AHL), Charlotte Independence (USL), Joe Gibbs Racing, and Chip Ganassi Racing. In the Piedmont Triad, Novant Health also has a strong relationship with the Greensboro Swarm (NBA G League), the Greensboro Grasshoppers (High-A), and the Carolina Thunderbirds (FPHL).

Novant Health's partnership will ensure that PTFC can continue to provide a premier soccer experience for the Triad's youth for years to come. Novant Health's commitment to community families is at the forefront of the partnership as the health care system will help fund PTFC's Financial Assistant Program.

"This incredibly exciting partnership with Novant Health helps us continue to provide elite youth soccer opportunities in the heart of the Triad," said Josh Gillon, Director of Club Development. "With a pillar of the community like Novant Health, together we can continue to make a positive impact."

About PTFC

PTFC is the premier soccer-specific club in the Triad. PTFC's mission is to develop youth in the Piedmont Triad area through the sport of soccer. We ensure that our programs and coaching methods work within



the framework of good sportsmanship and individual player development. PTFC is a club comprised of nearly 2,000 athletes operating in the heart of the Triad spanning eight counties across the piedmont.

About Novant Health

Novant Health is an integrated network of physician clinics, outpatient facilities, and hospitals that delivers a seamless and convenient healthcare experience to communities in North Carolina, South Carolina, and Georgia. The Novant Health network consists of more than 2,300 physicians and over 35,000 employees who provide care at nearly 800 locations, including 15 hospitals and hundreds of outpatient facilities and physician clinics. In 2021, Novant Health was the highest-ranking healthcare system in North Carolina to be included on *Forbes'* Best Employers for Diversity list. *Diversity MBA Magazine* has also included Novant Health on its 2020 list of "Best Places for Women & Diverse Managers to Work." In 2020, Novant Health provided more than \$1.02 billion in [community benefits](#), including financial assistance and services.

For more information, please visit our website at [NovantHealth.org](https://www.novanthealth.org). You can also follow us on [Twitter](#) and [Facebook](#).

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