

# David Upchurch



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*David Upchurch has served as the Director of Coaching for PTFC since 2007, after working as the Technical Director for the club during its first two years of existence. His work with PTFC over the last decade has led to tremendous growth and success for the club, but most importantly for all of its players. David has strong roots to youth soccer in the Piedmont Triad area, having played or coached in the area for nearly his entire life. As PTFC Director of Coaching, David oversees all of PTFC's nearly 50 teams and coaches a boys and girls team each fall and spring season. He also oversees a coaching staff of over 30 coaches, managing their team's training curriculum to ensure overall player development is achieved. Along with the Board of Directors and the Operations Manager, David also assists with continuing to shape the direction of the club as outlined by its philosophy and mission.*

*David is a native of High Point and he and his wife Allison have three boys; Connor, Graham and Walker. David graduated from High Point University with a degree in Sports Management.*

## **Playing Experience**

- Catawba College: 1990-1993, South Atlantic Conference 1st Team All-Conference '92-'93
- Carolina Dynamo: 1998-2001

## **College Coaching Experience**

- High Point University Men's Soccer Volunteer Assistant: 2006

## **High School Coaching Experience**

- High Point Central Girls Varsity Coach: 1996-2005
- NSCAA Adidas Coach of the Year (South Region): 1999
- NCHSAA State Coach of the Year: 1999
- NCHSAA State Champions: 1998 and 1999

## **Youth Coaching Experience and Highlights**

- PTFC Director of Coaching: 2007-current
- Won PTFC's first State Cup Championship as coach of '93 Boys Black: 2011
- Helped numerous PTFC teams advance to Premier and Region III status
- NC ODP Staff Coach: 1998-current
- Key leader in bringing Jamestown Soccer Club to the PTFC organization in 2011-12
- Piedmont Triad Football Club (PTFC) Technical Director: 2005-2007
- Piedmont Soccer Alliance (PSA) Staff Coach: 1996-2004
- PSA Recreation and Kick'n Kids Director: 1997-2008
- PSA Academy Director: 2007-2008
- PSA Director of Coaching: 2004-2005

## **Coaching Licenses**

- NSCAA Youth National Diploma
- NSCAA National Diploma
- NSCAA Advanced National Diploma
- NSCAA Premier Badge